



SUPPORT PROSPECTUS

2018 NASH-TAG (THERAPEUTIC AGENTS)
THERAPEUTIC AGENTS FOR NON-ALCOHOLIC
STEATOHEPATITIS AND FIBROSIS



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EXECUTIVE SUMMARY

The NASH-TAG Conference is a two-day conference designed to meet the educational needs of healthcare professionals who manage patients with NASH/NAFLD. The intent of the conference is to deliver a focused, educational update highlighting the most clinically-relevant advances in the management of patients with NASH/NAFLD. Internationally-renowned clinicians will assist in the development of the educational content and will serve as faculty at the conference.

The faculty members will address the epidemiology, impact of NASH/NAFLD (natural history), the comorbidities associated with this disease, and the pharmacoeconomic benefit of future treatment to the healthcare system. The conference will deliver innovative science and incorporate experts' opinions on best practices for the diagnosis and management of patients with NASH/NAFLD.

The 2017 NASH-TAG Conference was our first annual conference and it was a success by all measures:

- *We had over 185 attendees.*
- *We had 100% conference satisfaction rate from those who responded to our post survey.*
- *Over 92% of respondents would recommend this conference to others and plan to attend the 2018 meeting.*

NASH-TAG COURSE DIRECTORS



Michael Charlton,
MBBS, MD, FRCP
Professor of Medicine
University of Chicago
Chicago, IL



Rohit Loomba,
MD, MHSc
Professor of Medicine and Vice
Chief, Division Gastroenterology
Adjunct Professor, Epidemiology
and Public Health
University of California, San Diego
San Diego, CA



Stephen Harrison,
MD, FAASLD
Professor of Medicine
Uniformed Services University
of Health Sciences
San Antonio, TX



Vlad Ratziu, MD
Professor of Hepatology Hôpital
Pitié Salpêtrière
and Université
Pierre et Marie Curie
Paris, France

SCIENTIFIC ADVISORY BOARD COMMITTEE

Quentin Anstee, MD
Newcastle University
Newcastle-Upon-Tyne,
United Kingdom

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University of Florida
Gainesville, FL

Nicholas Davidson, MD
Washington University
School of Medicine
St. Louis, MO

Anna-Mae Diehl, MD
Duke University
Durham, NC

Stephen H. Caldwell, MD
University of Virginia
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Scott Friedman, MD
Mount Sinai Hospital
New York, NY

Jacob George, MD
University of Sydney
Sydney, Australia

Samuel Klein, MD
Washington University
School of Medicine
St. Louis, MO

Yuri Popov, MD, PhD
Harvard Medical School
Boston, MA

Arun J. Sanyal, MD
Virginia Commonwealth University
Medical Center
Richmond, VA

Detlef Schuppan
Mainz University Medical Center
Mainz, Germany

Bart Staels, PhD
University of Lille Nord de France
Lille, France

Frank Tacke, MD, PhD
University Hospital Aachen
Aachen, Germany

Jayant Talawalkar, MD
Mayo Clinic
Rochester, MN

Brent A. Tetri, MD
Saint Louis University Liver Center
St. Louis, MO

Vincent Wong, MD
The Chinese University
of Hong Kong
Hong Kong, China

Hannele Yki-Jarvinen, MD, PhD
University of Helsinki
Helsinki, Finland

PRESENTING FACULTY*



**The complete list of the presenting faculty for the 2018 NASH-TAG Conference will be available in fall 2017.*

Program Organizers

Focus Medical Communications and Precision Health Care Solutions

PROPOSED AGENDA*

2018 NASH-TAG CONFERENCE

Thursday, January 4, 2018

6:00 - 9:00 PM Welcome Reception

Friday, January 5, 2018

7:00 - 8:00 AM REGISTRATION/BREAKFAST

8:00 - 9:30 AM GENERAL SESSION

9:30 - 9:45 AM BREAK/EXHIBIT HALL

9:30 AM - 12:00 PM GENERAL SESSION

12:00 - 1:00 PM LUNCH/EXHIBIT HALL

1:00 - 4:30 PM FREE TIME

4:30 - 7:15 PM GENERAL SESSION

7:15 PM FREE TIME

Saturday, January 6, 2018

7:00 - 8:00 AM REGISTRATION/BREAKFAST

8:00 - 9:30 AM GENERAL SESSION

9:30 - 9:45 AM BREAK/EXHIBIT HALL

9:30 AM - 12:00 PM GENERAL SESSION

12:00 - 1:00 PM LUNCH/EXHIBIT HALL

1:00 - 4:30 PM FREE TIME

4:30 - 7:15 PM GENERAL SESSION

7:15 PM FREE TIME

**Detailed agenda and presenting faculty to be finalized in Fall 2017*

2018 NASH-TAG SUPPORT OPPORTUNITIES AND IMPORTANT DEADLINES

SUPPORT OPPORTUNITIES

The NASH-TAG Conference offers different levels of sponsorship to support the needs of the more than 200 healthcare professionals who will attend the conference.

NASH-TAG CONFERENCE DATES

January 4-6, 2018

The Chateaux Deer Valley
7815 Royal Street East
Park City, Utah 84060
USA

IMPORTANT DEADLINES

Initial Agreement: Supporters showing interest must commit in writing by completing the Support Opportunities found on the last page of this prospectus.

Payment: If requested, invoices can be generated upon receipt of the fully executed Letter of Agreement with payment due 60 days from the date of the signed Letter of Agreement. Please include a copy of the invoice and/or purchase order with payment.

Checks should be made payable to:

Focus Medical Communications (Tax ID 20-8216514)

Remit payment to:

Focus Medical Communications
Attn: NASH-TAG
7 Century Drive, Suite 104
Parsippany, NJ 07054

2018 NASH-TAG CONFERENCE SPONSORSHIP OPPORTUNITIES

Diamond: \$100,000

At the NASH-TAG Conference:

- Permission to host an industry-sponsored medical forum with NASH-TAG attendees during non-conference hours.
- Sponsor of the cocktail reception with corporate logo displayed on signage throughout the reception
- Four invitations to the faculty dinner
- Ten conference registrations
- 12-foot highly visible exhibit space
- Acknowledgement as a Diamond Sponsor on individual conference websites and all conference materials

Platinum: \$50,000

At the NASH-TAG Conference:

- Sponsor of the cocktail reception with corporate logo displayed on signage throughout the reception
- Two invitations to the faculty dinner
- Five conference registrations
- 12-foot highly visible exhibit space
- Acknowledgement as a Platinum Sponsor on individual conference websites and all conference materials

Gold: \$25,000

At the NASH-TAG Conference:

- Sponsor of the cocktail reception with corporate logo displayed on signage throughout the reception
- One invitation to the faculty dinner
- Two conference registrations
- 12-foot highly visible exhibit space
- Acknowledgement as a Gold Sponsor on individual conference websites and all conference materials

Conference Sponsor & Exhibitor: \$10,000

- One conference registration
- 6-foot highly visible exhibit space
- Acknowledgement as a Conference Sponsor on individual conference websites and all conference materials

To discuss conference support opportunities further, please contact:

Pablo Gabella
Sr. Director, Business Development
Focus Medical Communications
Tel: 714-869-2769
pgabella@focusmeded.com

2018 NASH-TAG EXHIBIT/SPONSOR INFORMATION

Company Name: _____

Primary Point of Contact: _____

Address: _____

City: State: Zip: _____

Phone: _____

Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

Print Name: _____

- Diamond Sponsor - \$100,000
- Platinum Sponsor - \$50,000
- Gold Sponsor - \$25,000
- Conference Sponsor & Exhibitor: \$10,000

Checks should be made payable to:

Focus Medical Communications (Tax ID 20-8216514)

Remit payment to:

Focus Medical Communications

Attn: NASH-TAG

7 Century Drive, Suite 104

Parsippany, NJ 07054

EXHIBITOR REGISTRATION INSTRUCTIONS

Your exhibit space is contingent upon receiving full payment.

All additional requests (e.g., power source, Internet access) will be handled between the exhibitor and the hotel. The costs will be directly charged to the exhibitor.

EXHIBIT SPACE SELECTION

The **NASH-TAG** conference planners will assign the exhibit location in the expo area. Please indicate on your registration form if there are any special circumstances regarding your display.

CANCELLATION POLICY

Requests for cancellation of exhibit space and refunds will be honored only until 14 days prior to the conference start date. A 100% refund less any handling fees will be extended for any cancellations made by that date.

LIABILITY

The **EXHIBITOR** agrees to protect, save, defend, and keep the conference hotel, **NASH-TAG**, their agents, and their guests, forever harmless from any damages or charges imposed by the negligence of the exhibitor and/or any loss, cost, damage, liability or expense that arises from the **EXHIBITOR'S** occupancy and/or use of the exhibit premises.

INSURANCE FOR EXHIBIT ITEMS

The **EXHIBITOR** is responsible for providing their own insurance on loss of materials. **NASH-TAG** does not have any insurance.

With your signature, you accept the general terms and conditions as stated in the above form.

Signature: _____ Date: _____

Print Name: _____



For more information, please visit:
www.nash-tag.org

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Twitter: www.twitter.com/NashTagConf